

October 2023



Multiscreens+ | Platform Essentials

RECENTLY LAUNCHED AND EXTENDED STREAMING SERVICES



Platform Essentials

BB Media



STREAMING PLATFORMS UPDATE IN OCTOBER 2023: LAUNCHES, ANNOUNCEMENTS, DISCONTINUES & MORE

	PLATFORM	STATUS	REGION	PACKAGE
	AMC+	Update	United States	ASVOD
	Blue To Go	Discontinued	Mexico	SVOD
	Free TV	New	Israel	FVOD
	Max	Announced	Europe	SVOD
	Paramount+	Update	Australia, Brazil, Canada and Mexico	SVOD
	RCN Total	Expansion	LATAM	SVOD, AVOD
	SKY+	New	Mexico	SVOD
	Sony Pictures Core	New	Global	FVOD
	Sports Engine Play	New	Global	SVOD, AVOD
	Star TV	Update	Mexico	TVOD

Platform Essentials

Want to know where are the main platforms present?

Which revenue model stands out in each region?

This report was born from the need of the customers who were looking for a broad list with enclosed variables of OTTs from different regions. It gives you a technical data sheet of all streaming services in existence. Platform Essentials covers over 30K on-demand and live streaming content platforms worldwide.



THIS PRESENTATION

FREE MONTHLY SUMMARY

Variables covered per country

- ✓ Type of launch.
- ✓ Revenue model.
- ✓ Web page.
- ✓ Region and country.
- ✓ Streaming service name.
- ✓ Streaming service logo.

CONTACT US

FULL DATABASE

More variables covered per country

- ✓ Presence by country.
- ✓ Launch date per country.
- ✓ Content type.
- ✓ Services with Ads.
- ✓ Owner.
- ✓ Social media feeds.

05 **Europe**

Announced

Max (Europe)

06 **Latin America**

New Platform

Sky+ (Mexico)

Expansion

RCN Total (Latin America)

Discontinued

Blue To Go (Mexico)

Update

StarTV (Mexico)

07 **Asia**

New Platform

Free TV (Israel)

08 **North America**

Update

AMC+ (United States of America)

09 **Global**

New Platform

Sony Pictures Core (Global)

SportsEngine Play (Global)

Update

Paramount+ (Australia, Canada, Brazil and Mexico)

Recently launched, announced and extended streaming services per continent.

Europe



max

ANNOUNCED

SVOD

Max

Country: Europe

Warner Bros. Discovery, Inc. plans to launch its Max streaming service in Europe in 2024, with availability in 22 countries prior to the Paris 2024 Olympic and Paralympic Games. France and Belgium will join later.

Source: [Sports Pro Media](#)

Recently launched, announced and extended streaming services per continent.

Latin America



skyplus

NEW PLATFORM

SVOD

TVE

Sky+

Country: Mexico

Sky launched Sky+ on October 2nd, a subscription-based OTT pay-TV service that includes a TV Box and access to streaming platforms. In addition, the platform will replace Blue To Go, Sky's TV Everywhere service. The initial promotion offers free memberships for Vix, HBO Max, and Star+ until December 31st.

Source: [TAVILatam](#)



rcn total

EXPANSION

SVOD

AVOD

RCN Total

Country: LATAM

RCN Total, the Colombian RCN network's international streaming platform, recently expanded across Latin America. Initially launched in the U.S. via pay-TV operators, it later expanded directly to consumers in Spain and Mexico. Now, it's extending its presence across the region while maintaining its international status, excluding Colombia.

Source: [TAVILatam](#)



bluetogo

DISCONTINUED

SVOD

Blue To Go

Country: Mexico

Blue To Go will no longer be in service as Sky+ is taking over that role for the company's Satellite TV (DTH) subscribers. You can continue to access the identical content at no additional cost, and your current username and password will remain valid.

Source: [TAVILatam](#)



startv

UPDATE

TVOD

Star TV

Country: Mexico

StarTV will offer a new VOD rental service since the Mexican Satellite TV operator has partnered with Grey Juice Lab, to provide this .

Source: [TAVILatam](#)

Recently launched, announced and extended streaming services per continent.

Asia



freetv

NEW PLATFORM

FVOD

Free TV

Country: Israel

Making its debut, FreeTV, Israel's new Over-the-Top Television (OTT TV) platform, brings with it a range of offerings, including over 50 live channels and a vast library filled with tens of thousands of Video-on-demand (VoD) assets.

Source: [Broadcast.Pro](#)

Recently launched, announced and extended streaming services per continent.

North America



amcplus

UPDATE

ASVOD

AMC+

Country: United States of America

AMC Networks has launched an ad-supported version of its streaming service, AMC+, in the United States. Initially, it's available on their platform and apps, with expansion to third-party providers soon. This new tier costs \$4.99/month, includes under five minutes of ads per hour, and offers the same content as the ad-free version at \$8.99/month.

Price: \$4.99

Source: [The Daily Television](#)

Recently launched, announced and extended streaming services per continent.

Global



paramountplus

UPDATE

SVOD

Paramount+

Country: **Australia, Canada, Brazil and Mexico**

The streaming service Paramount+ will launch its Premium plan in Australia (AUD 13.99 monthly), Brazil (BRL 34.90 monthly), Canada (\$CAD 13 monthly), and Mexico (MXN 179 monthly) on November 16.

Source: [BroadBandTVNews](#)



sportengineplay

NEW PLATFORM

SVOD

AVOD

SportsEngine Play

Country: **Global**

NBC is launching SportsEngine Play, a streaming service for live games and on-demand video for youth and amateur sports. The service is free for anyone who wants to view the live-streamed games, but it is charging for add-on features such as on-demand viewing of games.

Price: USD 9.99/month

Source: [HollywoodReporter](#)



sonypicturescore

NEW PLATFORM

FVOD

Sony Pictures Core

Country: **Global**

PlayStation Plus Premium/Deluxe member will get access to a curated catalog of up to 100 movies through the Sony Pictures Core app to stream on demand from the Sony Pictures library as part of your membership. It's available since October 5th in 23 markets globally.

Source: [Blog Playstation](#)

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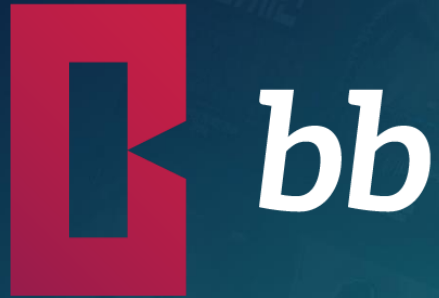
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info@bb.vision