



Multiscreens+ | Platform Essentials

RECENTLY LAUNCHED AND EXTENDED STREAMING SERVICES



Platform Essentials

Want to know where are the main platforms present? Which revenue model stands out in each region? This report was born from the need of the customers who were looking for a broad list with enclosed variables of OTTs from different regions. It gives you a technical data sheet of all streaming services in existence. Platform Essentials covers over 30K on-demand and live streaming content platforms worldwide.



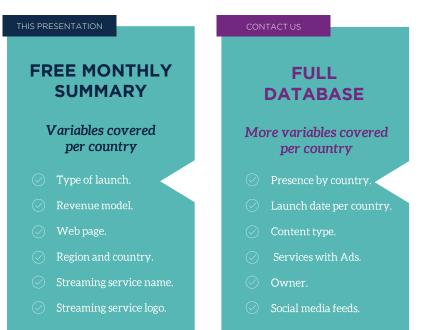


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Europe

1+1 Video Country: Ukraine

1+1video

NEW PLATFORM

SVOD

The first OTT in the country was registered in accordance with the country's new audiovisual legislation. Known as 1+1 Video, it is operated by 1+1 Media, one of Ukraine's leading media groups.

Source: https://www.broadbandtvnews.com/



ineslive

NEW PLATFORM



iNES Live Country: Romania

Romania's iNES Group has launched a new OTT platform named iNES Live. It consist of three packages - iNES Live Basic, iNES Live Plus and iNES Live Premium, costing €5, €11 and €16 a month respectively, including VAT. It can be received on up to three devices in one location.

Source: https://www.broadbandtvnews.com/ Price: EUR 5 / month



tv4play

NEW PLATFORM



TV4 Play Country: Sweden

C More will be discontinued as a brand and replaced by TV4. Advertising-funded subscription costs SEK 59 a month, while advertising-free costs SEK 149. As usual, TV4 Play will be available at no extra cost and will continue to offer entertainment and news with traditional commercial breaks.

Source: https://www.digitaltveurope.com/ Price: SEK 59 / month

Latin America

Riivi

riivi

Country: Mexico

Riivi is available throughout the Mexican territory. The OTT dedicated 100% to films and series of Latin American production until now was present in Chile, Peru and Colombia. Riivi is operational in Mexico as of August 1.

Source:: https://tavilatam.com

riivi

Riivi Country: Chile

Riivi announced the opening of a new business model, it is a transactional section in the Chilean market. As of September 1, and starting only in Chile, the "Riivi Estrenos" segment will open.

Source: https://tavilatam.com



movistartvappmax

Movistar TV App Max Country: Peru

Movistar Peru began to sell the Movistar TV App streaming service independently of the Pay TV service from the first days of August. Movistar TV App Max also includes the OTT Disney+ and Star+ platforms at no extra charge.

Source: https://tavilatam.com Price: PEN 80 / month



tv360

NEW PLATFORM

TV360 Country: Peru

The Peruvian telecommunications company Bitel. belonging to Vietel of Vietnam, launched a new streaming platform called TV360. It offers more than a thousand audiovisual productions on demand, live local open TV channels and radio stations. TV360 will be free during the first three months.

Source: <u>https://tavilatam.com</u> Price: PEN 7.99 /month

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Latin America

LIONSGATE+

Lionsgate+ Country: LATAM

lionsgateplus

DISCONTINUED ANNOUNCEMEN

SVOD

Source:: <u>https://cveintiuno.com/</u>

Lionsgate announced that Lionsgate+ and its

focus on its operations in the United States,

United Kingdom, Canada and Australia.

premium channel Starz will withdraw from the

Latin American market at the end of this year, to



ne10play

NEW PLATEORM

SVOD

NE10Play Country: Brazil

The Jornal do Comercio System, in association with TVCoins, launched in Brazil a new platform called NE10 Play. It will offer live streaming content during 24hs.

Source:: https://senalnews.com/es/

cnplus





CN Plus Country: Brazil

Canção Nova debuts in the world of streaming with the launch of the CN Plus platform, which promises to bring together the largest Catholic digital library in Brazil. Live content is free. In this first month, users will be able to access the free service. Then, the annual subscription will be R\$ 9.90 per month.

Source: https://tavilatam.com/ Price: BRL 9,90 / month Recently launched, announced and extended streaming services per continent.

North America



NASA+ Country: United States of America

nasaplus

ANNOUNCED

FVOE

Country: United States of America NASA announced the launching of a new streaming platform, NASA+. It will offer original series and live content during

NASA missions. The platform will be free with no ads.

Source: https://thestreamable.com/



max

UPDATE		
ASVOD	SVOD	TVE

Max Country: United States of America

Warner Bros. Discovery announced that will start streaming live events of sports and news. There's not date officially but they reported that looking to launch Max's new sports tier in time for the MLB playoffs in October.

Source: https://cordcuttersnews.com/



TCLtv+

Country: Canada, United States of America

tcltvplus

ANNOUNCED

FVOD

TCL announced the launch of TCLtv+, which allows users in North America to access different types of entertainment, including more than 200 free ad-supported streaming television (FAST) channels and more than 1,500 on-demand movies and TV series. The platform is now available on TCL televisions with Google TV.

Source: https://www.mediaplaynews.com/

Africa



dstv

DStv Country: Sub- Saharan Africa

MultiChoice, a South African company, has announced the rename of DStv to DStv Stream.

Source: https://advanced-television.com/

SVOD

Asia



plutotv

Pluto TV

Country: Australia

Source: https://variety.com/

Paramount free streaming service Pluto TV will launch at the end of August. In addition, there will be more than 50 FAST channels.

PANSION

AVOD



Global



voot

MERGED

SVOD

Voot Country: India , United Kingdom of Great Britain and Northern Ireland, United States of America

Voot has started redirecting users to the JioCinema website. Also, the Voot app has been removed from the Google Play Store and App Store. The exact date of completion of the merger is not known.

Source: https://www.businesstoday.in/



rugbypasstv



AVOD

RugbyPass TV Global

World Rugby has launched RugbyPass TV, its free streaming service that broadcasts live rugby and offers on-demand content. It will broadcast the 2023 World Cup and other major tournaments where there is no broadcasting license. Games will be available on demand after 24-36 hours. Currently, it's only available in English and offers an extensive content archive

Source: https://tavilatam.com/



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