

August 2023



Multiscreens+ | Platform Essentials

RECENTLY LAUNCHED AND EXTENDED STREAMING SERVICES



Platform Essentials

Want to know where are the main platforms present?

Which revenue model stands out in each region?

This report was born from the need of the customers who were looking for a broad list with enclosed variables of OTTs from different regions. It gives you a technical data sheet of all streaming services in existence. Platform Essentials covers over 30K on-demand and live streaming content platforms worldwide.



THIS PRESENTATION

FREE MONTHLY SUMMARY

Variables covered per country

- ✓ Type of launch.
- ✓ Revenue model.
- ✓ Web page.
- ✓ Region and country.
- ✓ Streaming service name.
- ✓ Streaming service logo.

CONTACT US

FULL DATABASE

More variables covered per country

- ✓ Presence by country.
- ✓ Launch date per country.
- ✓ Content type.
- ✓ Services with Ads.
- ✓ Owner.
- ✓ Social media feeds.

05 Europe

New Platform

1+1 Video (Ukraine)

iNES LIVE (Romania)

TV4 Play (Sweden)

06 Latin America

New Platform

Movistar TV App Max (Peru)

TV360 (Peru)

Riivi (Mexico)

NE10Play (Brazil)

CN Plus (Brazil)

Update

Teatrix (Mexico)

Riivi (Chile)

Discontinuance Announcement

Lionsgate+ (LATAM)

08 **North America**

Announced

NASA+ (United States of America)

TCLtv+ (Canada, United States of America)

Update

Max (United States of America)

09 **Africa**

Rename

DSTV (Sub-Saharan Africa)

10 **Asia**

Expansion

Pluto TV (Australia)

11 **Global**

Merged

Voot (India, United Kingdom of Great Britain and Northern Ireland, United States of America)

New Platform

RugbyPass TV (Worldwide)

Recently launched, announced and extended streaming services per continent.

Europe



1+1video

NEW PLATFORM

SVOD

1+1 Video

Country: Ukraine

The first OTT in the country was registered in accordance with the country's new audiovisual legislation. Known as 1+1 Video, it is operated by 1+1 Media, one of Ukraine's leading media groups.

Source: <https://www.broadbandtvnews.com/>



ineslive

NEW PLATFORM

SVOD

iNES Live

Country: Romania

Romania's iNES Group has launched a new OTT platform named iNES Live. It consist of three packages - iNES Live Basic, iNES Live Plus and iNES Live Premium, costing €5, €11 and €16 a month respectively, including VAT. It can be received on up to three devices in one location.

Source: <https://www.broadbandtvnews.com/>

Price: EUR 5 / month



tv4play

NEW PLATFORM

SVOD

ASVOD

AVOD

TV4 Play

Country: Sweden

C More will be discontinued as a brand and replaced by TV4. Advertising-funded subscription costs SEK 59 a month, while advertising-free costs SEK 149. As usual, TV4 Play will be available at no extra cost and will continue to offer entertainment and news with traditional commercial breaks.

Source: <https://www.digitaltveurope.com/>

Price: SEK 59 / month

Recently launched, announced and extended streaming services per continent.

Latin America



riivi

EXPANSION

AVOD

Riivi

Country: Mexico

Riivi is available throughout the Mexican territory. The OTT dedicated 100% to films and series of Latin American production until now was present in Chile, Peru and Colombia. Riivi is operational in Mexico as of August 1.

Source: <https://tavidatam.com>



riivi

UPDATE

AVOD

Riivi

Country: Chile

Riivi announced the opening of a new business model, it is a transactional section in the Chilean market. As of September 1, and starting only in Chile, the "Riivi Estrenos" segment will open.

Source: <https://tavidatam.com>



movistartvappmax

NEW PLATFORM

SVOD

Movistar TV App Max

Country: Peru

Movistar Peru began to sell the Movistar TV App streaming service independently of the Pay TV service from the first days of August. Movistar TV App Max also includes the OTT Disney+ and Star+ platforms at no extra charge.

Source: <https://tavidatam.com>
Price: PEN 80 / month



tv360

NEW PLATFORM

SVOD

TV360

Country: Peru

The Peruvian telecommunications company Bitel, belonging to Viettel of Vietnam, launched a new streaming platform called TV360. It offers more than a thousand audiovisual productions on demand, live local open TV channels and radio stations. TV360 will be free during the first three months.

Source: <https://tavidatam.com>
Price: PEN 7,99 /month

Recently launched, announced and extended streaming services per continent.

Latin America



lionsgateplus

DISCONTINUED ANNOUNCEMENT

SVOD

Lionsgate+

Country: LATAM

Lionsgate announced that Lionsgate+ and its premium channel Starz will withdraw from the Latin American market at the end of this year, to focus on its operations in the United States, United Kingdom, Canada and Australia.

Source: : <https://cveintiuno.com/>



ne10play

NEW PLATFORM

SVOD

NE10Play

Country: Brazil

The Jornal do Comercio System, in association with TVCoins, launched in Brazil a new platform called NE10 Play. It will offer live streaming content during 24hs.

Source: : <https://senalnews.com/es/>



cnplus

NEW PLATFORM

SVOD

FVOD

CN Plus

Country: Brazil

Canção Nova debuts in the world of streaming with the launch of the CN Plus platform, which promises to bring together the largest Catholic digital library in Brazil. Live content is free. In this first month, users will be able to access the free service. Then, the annual subscription will be R\$ 9.90 per month.

Source: <https://tavilatam.com/>

Price: BRL 9,90 / month

Recently launched, announced and extended streaming services per continent.

North America



nasaplus

ANNOUNCED

FVOD

NASA+

Country: United States of America

NASA announced the launching of a new streaming platform, NASA+. It will offer original series and live content during NASA missions. The platform will be free with no ads.

Source: <https://thestreamable.com/>



max

UPDATE

ASVOD

SVOD

TVE

Max

Country: United States of America

Warner Bros. Discovery announced that will start streaming live events of sports and news. There's not date officially but they reported that looking to launch Max's new sports tier in time for the MLB playoffs in October.

Source: <https://cordcuttersnews.com/>



tcltvplus

ANNOUNCED

FVOD

TCLtv+

Country: Canada, United States of America

TCL announced the launch of TCLtv+, which allows users in North America to access different types of entertainment, including more than 200 free ad-supported streaming television (FAST) channels and more than 1,500 on-demand movies and TV series. The platform is now available on TCL televisions with Google TV.

Source: <https://www.mediaplaynews.com/>

Recently launched, announced and extended streaming services per continent.

Africa



dstv

RENAME

SVOD

DStv

Country: Sub-Saharan Africa

MultiChoice, a South African company, has announced the rename of DStv to DStv Stream.

Source: <https://advanced-television.com/>

Recently launched, announced and extended streaming services per continent.

Asia



plutotv

EXPANSION

AVOD

Pluto TV

Country: Australia

Paramount free streaming service Pluto TV will launch at the end of August. In addition, there will be more than 50 FAST channels.

Source: <https://variety.com/>

Recently launched, announced and extended streaming services per continent.

Global



voot

MERGED

SVOD

Voot

Country: India , United Kingdom of Great Britain and Northern Ireland, United States of America

Voot has started redirecting users to the JioCinema website. Also, the Voot app has been removed from the Google Play Store and App Store. The exact date of completion of the merger is not known.

Source: <https://www.businesstoday.in/>



rugbypasstv

NEW PLATFORM

AVOD

RugbyPass TV Global

World Rugby has launched RugbyPass TV, its free streaming service that broadcasts live rugby and offers on-demand content. It will broadcast the 2023 World Cup and other major tournaments where there is no broadcasting license. Games will be available on demand after 24-36 hours. Currently, it's only available in English and offers an extensive content archive.

Source: <https://tavidatam.com/>

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