

June 2023



Multiscreens+ | Platform Essentials

STREAMING PLATFORMS UPDATE: LAUNCHES, ANNOUNCEMENTS, DISCONTINUES & MORE



Platform Essentials

Want to know where are the main platforms present?

Which revenue model stands out in each region?

This report was born from the need of the customers who were looking for a broad list with enclosed variables of OTTs from different regions. It gives you a technical data sheet of all streaming services in existence. Platform Essentials covers over 30K on-demand and live streaming content platforms worldwide.



THIS PRESENTATION

FREE MONTHLY SUMMARY

Variables covered per country

- ✓ Type of launch.
- ✓ Revenue model.
- ✓ Web page.
- ✓ Region and country.
- ✓ Streaming service name.
- ✓ Streaming service logo.

CONTACT US

FULL DATABASE

More variables covered per country

- ✓ Presence by country.
- ✓ Launch date per country.
- ✓ Content type.
- ✓ Services with Ads.
- ✓ Owner.
- ✓ Social media feeds.

05 Europe

New Platform

El Gourmet (Spain)

GB Basketball TV (United Kingdom of Great Britain and Northern Ireland)

Expansion

Filmbox (Poland)

Update

Play Premium (Croatia)

Play (Croatia)

07 North America

Discontinued

AMC Theaters On Demand (United States Of America)

08 **Latin America**

Discontinued

CinopolisKlic (México)

Migration

WOMTV (Chile)

New Platform

MSPlay Box (Uruguay)

09 **Asia**

Rename

Airtel Xstream (India)

10 **Global**

New platform

FlixSnip (Usa-Canada-Mexico-UK-Croatia-Denmark-Finland-Austria-Sweden-

Iceland-Ireland-The Netherlands-Malta-Norway-Spain-Germany-France-

Switzerland-Belgium).

RM Play

ACO On Demand

Recently launched, announced and extended streaming services per continent.

Europe



elgourmet

NEW PLATFORM

SVOD

El Gourmet

Country: Spain

AMC Networks International Southern Europe launched a new platform dedicated exclusively to gastronomy.

Source: <https://tvlatina.tv/>

Price: € 1,99 /month



rmplay

NEW PLATFORM

SVOD

Filmbox+

Country: Poland

SPI International's streaming service Filmbox+ is now available in Poland through the cable operator, Vectra.

Source: <https://tavidatam.com/>



playpremium

MODIFICATION

SVOD

Play Premium

Country: Croatia

RTL Croatia, which is now owned by Central European Media Enterprises (CME), will be rebranded the SVOD service Play Premium as Voyo.

Source: <https://www.broadbandtvnews.com/>



play

MODIFICATION

AVOD

Play

Country: Croatia

At the same time, the AVOD service Play will become RTL.hr.

Source: <https://www.broadbandtvnews.com/>

Recently launched, announced and extended streaming services per continent.

Europe



gbbasketballtv

NEW PLATFORM

SVOD

GB Basketball TV

Country: United Kingdom of Great Britain and Northern Ireland

The British Basketball Federation recently launch their streaming platform GB Basketball TV, that will offer live streams of the national teams and on demand content.

Source: <https://www.hoopsfix.com/>

Recently launched, announced, discontinued and extended streaming services per continent.

North America



amctheatersondemand

DISCONTINUED

TVOD

AMC Theaters On Demand

Country: United States of America

On June 1st, AMC Theaters On Demand stopped working and now all the content will be available in Vudu platform. In addition, new Vudu consumers will have 15% off every purchase made on the service in their first month.

Source: <https://www.mediaplaynews.com/>

Recently launched, announced, discontinued and extended streaming services per continent.

Latin America

The logo for Cinépolis Klic, featuring the word "cinépolis" in a lowercase sans-serif font and "klic" in a larger, bold, lowercase sans-serif font, both in white on a black background.

cinépolisklic

DISCONTINUED

TVOD

CinépolisKlic

Country: México

After 10 years of operation, the streaming platform CinépolisKlic says goodbye, the main reason is the high competition that exists in the market.

Source: <https://www.infobae.com/>

The logo for WOM TV, featuring the word "WOM" in a large, bold, white sans-serif font above the word "TV" in a smaller, white sans-serif font, both on a black background.

womtv

MIGRATION

SVOD

WOM TV

Country: Chile

The WOM TV service will be canceled on June 30 and will be replaced, as of May 2, by Zapping. WOM customers will be able to contract the Zapping service and pay it directly on the WOM service bill.

Source: <https://pisapapeles.net/>

Price: CLP 4900



msplaybox

NEW PLATFORM

SVOD

MSPlay Box

Country: Uruguay

The Uruguayan TV Pay operator, Multiseñal, launched a new streaming platform called MSPlay Box.

Source: <https://tavitam.com/>

Price: USD 22

Recently launched, announced, discontinued and extended streaming services per continent.

Asia



airtelxstream

MODIFICATION

SVOD

Airtel Xstream

Country: India

The Indian Telecommunication provider, Airtel, renamed this app Airtel XStream to Airtel Xstream Play and with a new design. They also has partnered with a total of 19 new OTT apps, including Sony LIV, Eros Now, Lionsgate Play, and more.

Source: <https://www.91mobiles.com/>

Recently launched, announced, discontinued and extended streaming services per continent.

Global



flixsnip

NEW PLATFORM

FVOD

FlixSnip

Country: Global

FlixSnip has launched its direct-to-customer (DTC) platform. Viewers can now explore and enjoy a variety of movies, series and documentaries on the move.

The free app is available in the US, Canada, and 13 additional countries in Apple and Android app stores for download and use across all devices.

Source: <https://flixsnip.com/>



rmplay

NEW PLATFORM

SVOD

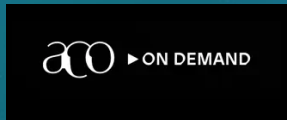
RM Play

Country: Spain

The football club from Spain, Real Madrid, has launched their own streaming service available worldwide.

It will offer original and exclusive shows, Real Madrid TV channel (live) and more content.

Source: <https://tavitatam.com/>



acoondemand

NEW PLATFORM

SVOD

ACO On Demand

Country: Global

The Australian Chamber Orchestra launched their own streaming platform ACO On Demand. It will allow their audience to access

Source: <https://theviolinchannel.com/>

Price:

BB Media

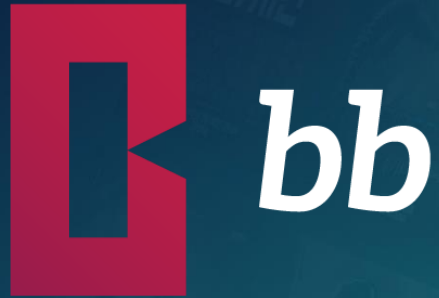
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