



Multiscreens+ | Platform Essentials

STREAMING PLATFORMS UPDATE: LAUNCHES, ANNOUNCEMENTS, DISCONTINUES & MORE



Platform Essentials

Want to know where are the main platforms present? Which revenue model stands out in each region? This report was born from the need of the customers who were looking for a broad list with enclosed variables of OTTs from different regions. It gives you a technical data sheet of all streaming services in existence. Platform Essentials covers over 30K on-demand and live streaming content platforms worldwide.



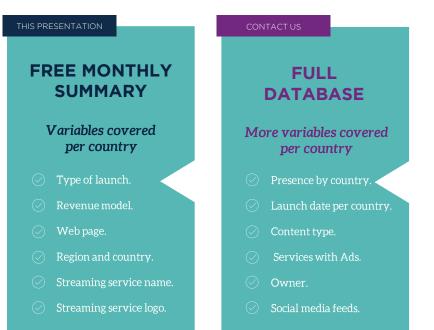


Table of contents

<u>05</u>

Europe New Platform Vodylla (Poland) Discontinued Telenet TV Yelo (Belgium) Expansion Canal+ (Czech Republic, Slovakia) Announced M7 Group (Germany)

<u>06</u>

Asia

Update JoiCinema (India) Rebrand

dTV (Japan)

07 Latin America

New Platform CTC+ (Argentina) NEO+ (Brazil)

Table of contents

<u>80</u>

North America

Merger Announcement Disney+ and Hulu (United States of America) Discontinued VRV (United States of America) Rename Max (United States of America) Update Bet+ (United States of America) Announced GaitherTV+ (United States of America) AspireTV+ (United States of America)

<u>10</u>

Global

Discontinued Spamflix (Global) New Platform Bubblebox (Global)

Europe



vodylla

NEW PLATFORM

SVOD

Vodylla Country: Poland

Vodylla, a new streaming service dedicated to documentaries, has launched. Users can now access a wide range of unique and original documentary productions from RDF Entertainment on the platform.

Source: <u>https://www.broadbandtvnews.com/</u> Price: PLN 19.90 /month



telenettvyelo

DISCONTINUED



Telenet TV Yelo Country: Belgium

Telenet TV Yelo has officially discontinued its streaming service as of May 23rd, as announced on their website. The content previously available on Yelo can now be accessed and enjoyed directly on Telenet TV.

Source: <u>https://yelo.telenet.tv/</u>



canal+

Canal+

Country: Czech Republic, Slovakia

Canal+ Group extended its presence in the Czech Republic and Slovakia. The streaming platform will offer Canal+'s own channels and original content.

Source: <u>https://www.digitaltveurope.com/</u> Price: €8 /month

canal+

ANNOUNCED

SVOD

M7 Group Country: Germany

M7 Deutschland will offer its customers a Video on Demand (SVOD) subscription service in addition to its portfolio of television channels. More information, such as the logo and the name of the platform, will be available soon.

Source: https://www.broadbandtvnews.com/

P. 5

Recently launched, announced, discontinued and extended streaming services per continent.

Asia



joicinema



JioCinema Country: India

Joicinema, the free Indian streaming service, recently introduced an annual subscription plan that includes access to Warner Bros. Discovery content.

Source: <u>https://variety.com/</u>



dTV

RENAME

dTV Country: Japan

On their official website, the Japanese streaming service dTV made an announcement stating their rebranding as Lemino

Source: <u>https://video.dmkt-sp.jp/</u>

Latin America



Country: Arge

ctc+

NEW PLATFORM

TV EVERYWHERE

CTC+ Country: Argentina

CTC, the telecommunications company from Argentina, has launched its new streaming platform called CTC+. This platform offers a wide selection of content with over 100 highdefinition (HD) channels and more than 5,000 titles available in Video on Demand (VOD).

Source: https://tavilatam.com

NEO+

neoplus

NEW PLATFORM

SVOD

NEO+

Country: Brazil

Associação Neo, made up with Pay TV Operators and ISPs, launched their own subscription streaming service NEO+. It offers a catalogue of movies from Hollywood

Source: <u>https://tavilatam.com/</u>

North America



disneyplus, hulu

MERGER ANNOUNCEMENT

Disney + and Hulu

Country: United States of America

The CEO of The Walt Disney Company, announced that they will combine the streaming service Disney+ with Hulu in one application. The estimated date for the launch is at the end of the current year.

Source: <u>https://tavilatam.com/</u>



vrv

DISCONTINUED

SVOD

VRV

Country: United States of America

The anime streaming service VRV merged with Crunchyroll. VRV website and apps stopped working at the beginning of May

Source: <u>https://animecorner.me/</u>

max

max



Max

Country: United States of America

On May 23th, Hbo Max was rebranded as Max. This union will enable Max to continue providing its current HBO Max content while integrating additional Discovery+ offerings and other new content soon to be launched.

Source: <u>https://globalprimenews.com</u> Price: USD \$16.49 / Yearly



betplus

UPDATE

ASVOD

BET+ Country: United States of America

Paramount+ launched an ad-supported version of BET +. The new service, called BET Plus Essential, will offer the same content as BET+.

Source: <u>https://variety.com/</u> Price: \$6 /month

North America

GaitherTV+

gaithertvplus

ANNOUNCE

GaitherTV+ Country: United States of America

GaitherTV+ offers access to Gaither's renowned library of full-length concerts and specials, with early premieres, exclusive interviews, and ondemand content. As a subscription streaming service, it showcases award-winning Country, Gospel, Bluegrass, and Christian music concerts, reaching over 2 billion audio and video streams in 2022

Source: https://press.upentertainment.com/

AspireTV+

aspiretvplus

ANNOUNCED

AspireTV+ Country: United States of America

AspireTV+ is a new subscription video on demand streaming service that promises to be the ultimate destination for Black culture and urban lifestyle. The streaming service will showcase a diverse selection of movies, series, independent films, documentaries and more that highlight stories and experiences of Black audiences.

Source: https://press.upentertainment.com/

Global



Spamflix Country: Global

The Spamflix platform became inactive on May 1st, after one month of offering its content 2 euros per title.

Source: https://spamflix.com/



bubblebox

NEW PLATFORM

Bubblebox Country: Global

Hoho Entertainment, a London production company, launched Bubblebox Kids' App . It's only available in Apple Store in multiple territories and the content will be initially in Excelled

Source: https://worldscreen.com/



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Thank you

https://bb.vision info@bb.vision