

May 2023



# Multiscreens+ | Platform Essentials

STREAMING PLATFORMS UPDATE: LAUNCHES, ANNOUNCEMENTS, DISCONTINUES & MORE



# Platform Essentials

Want to know where are the main platforms present?

Which revenue model stands out in each region?

This report was born from the need of the customers who were looking for a broad list with enclosed variables of OTTs from different regions. It gives you a technical data sheet of all streaming services in existence. Platform Essentials covers over 30K on-demand and live streaming content platforms worldwide.



## THIS PRESENTATION

### FREE MONTHLY SUMMARY

#### *Variables covered per country*

- ✓ Type of launch.
- ✓ Revenue model.
- ✓ Web page.
- ✓ Region and country.
- ✓ Streaming service name.
- ✓ Streaming service logo.

## CONTACT US

### FULL DATABASE

#### *More variables covered per country*

- ✓ Presence by country.
- ✓ Launch date per country.
- ✓ Content type.
- ✓ Services with Ads.
- ✓ Owner.
- ✓ Social media feeds.

## 05 **Europe**

*New Platform*

*Vodylla ( Poland)*

*Discontinued*

*Telenet TV Yelo ( Belgium)*

*Expansion*

*Canal+ ( Czech Republic, Slovakia)*

*Announced*

*M7 Group ( Germany)*

## 06 **Asia**

*Update*

*JoiCinema ( India)*

*Rebrand*

*dTV ( Japan)*

## 07 **Latin America**

*New Platform*

*CTC+ (Argentina)*

*NEO+ (Brazil)*

## 08 **North America**

*Merger Announcement*

*Disney+ and Hulu (United States of America)*

*Discontinued*

*VRV (United States of America)*

*Rename*

*Max (United States of America)*

*Update*

*Bet+ (United States of America)*

*Announced*

*GaitherTV+ (United States of America)*

*AspireTV+ (United States of America)*

## 10 **Global**

*Discontinued*

*Spamflix (Global)*

*New Platform*

*Bubblebox (Global)*

Recently launched, announced and extended streaming services per continent.

## Europe



vodylla

NEW PLATFORM

SVOD

### Vodylla

Country: Poland

Vodylla, a new streaming service dedicated to documentaries, has launched. Users can now access a wide range of unique and original documentary productions from RDF Entertainment on the platform.

Source: <https://www.broadbandtvnews.com/>

Price: PLN 19.90 /month



telenettvyelo

DISCONTINUED

SVOD

### Telenet TV Yelo

Country: Belgium

Telenet TV Yelo has officially discontinued its streaming service as of May 23rd, as announced on their website. The content previously available on Yelo can now be accessed and enjoyed directly on Telenet TV.

Source: <https://yelo.telenet.tv/>



canal+

EXPANSION

SVOD

### Canal+

Country: Czech Republic, Slovakia

Canal+ Group extended its presence in the Czech Republic and Slovakia. The streaming platform will offer Canal+'s own channels and original content.

Source: <https://www.digitaltveurope.com/>

Price: €8 /month



canal+

ANNOUNCED

SVOD

### M7 Group

Country: Germany

M7 Deutschland will offer its customers a Video on Demand (SVOD) subscription service in addition to its portfolio of television channels. More information, such as the logo and the name of the platform, will be available soon.

Source: <https://www.broadbandtvnews.com/>

Recently launched, announced, discontinued and extended streaming services per continent.

## Asia



jiocinema

UPDATE

SVOD

FVOD

### JioCinema

Country: India

JioCinema, the free Indian streaming service, recently introduced an annual subscription plan that includes access to Warner Bros. Discovery content.

Source: <https://variety.com/>



dTV

RENAME

SVOD

### dTV

Country: Japan

On their official website, the Japanese streaming service dTV made an announcement stating their rebranding as Lemino

Source: <https://video.dmkt-sp.jp/>

Recently launched, announced, discontinued and extended streaming services per continent.

## Latin America

The logo for CTC+ features the letters 'CTC' in a bold, light blue font, followed by a plus sign '+' in a darker blue font, all set against a black rectangular background.

ctc+

NEW PLATFORM

TV EVERYWHERE

**CTC+**

**Country:** Argentina

CTC, the telecommunications company from Argentina, has launched its new streaming platform called CTC+. This platform offers a wide selection of content with over 100 high-definition (HD) channels and more than 5,000 titles available in Video on Demand (VOD).

**Source:** <https://tavidatam.com>

The logo for NEO+ features the letters 'NEO' in a bold, white font, followed by a plus sign '+' in a darker blue font, all set against a black rectangular background.

neoplus

NEW PLATFORM

SVOD

**NEO+**

**Country:** Brazil

Associação Neo, made up with Pay TV Operators and ISPs, launched their own subscription streaming service NEO+. It offers a catalogue of movies from Hollywood

**Source:** <https://tavidatam.com/>

Recently launched, announced, discontinued and extended streaming services per continent.

## North America



disneyplus, hulu

MERGER ANNOUNCEMENT

### Disney + and Hulu

**Country:** United States of America

The CEO of The Walt Disney Company, announced that they will combine the streaming service Disney+ with Hulu in one application. The estimated date for the launch is at the end of the current year.

**Source:** <https://tavitatam.com/>



vrv

DISCONTINUED

SVOD

### VRV

**Country:** United States of America

The anime streaming service VRV merged with Crunchyroll. VRV website and apps stopped working at the beginning of May

**Source:** <https://animecorner.me/>



max

RENAME

SVOD

FVOD

### Max

**Country:** United States of America

On May 23th, Hbo Max was rebranded as Max. This union will enable Max to continue providing its current HBO Max content while integrating additional Discovery+ offerings and other new content soon to be launched.

**Source:** <https://globalprimenews.com>

**Price:** USD \$16.49 / Yearly



betplus

UPDATE

ASVOD

### BET+

**Country:** United States of America

Paramount+ launched an ad-supported version of BET+. The new service, called BET Plus Essential, will offer the same content as BET+.

**Source:** <https://variety.com/>

**Price:** \$6 /month



Recently launched, announced, discontinued and extended streaming services per continent.

## North America

### GaitherTV+

gaithertvplus

ANNOUNCED

#### GaitherTV+

**Country:** United States of America

GaitherTV+ offers access to Gaither's renowned library of full-length concerts and specials, with early premieres, exclusive interviews, and on-demand content. As a subscription streaming service, it showcases award-winning Country, Gospel, Bluegrass, and Christian music concerts, reaching over 2 billion audio and video streams in 2022

**Source:** <https://press.upentertainment.com/>

### AspireTV+

aspiretvplus

ANNOUNCED

#### AspireTV+

**Country:** United States of America

AspireTV+ is a new subscription video on demand streaming service that promises to be the ultimate destination for Black culture and urban lifestyle. The streaming service will showcase a diverse selection of movies, series, independent films, documentaries and more that highlight stories and experiences of Black audiences.

**Source:** <https://press.upentertainment.com/>

Recently launched, announced, discontinued and extended streaming services per continent.

## Global



spamflix

DISCONTINUED

TVOD

FVOD

### Spamflix

**Country:** Global

The Spamflix platform became inactive on May 1st, after one month of offering its content 2 euros per title.

**Source:** <https://spamflix.com/>



bubblebox

NEW PLATFORM

FVOD

### Bubblebox

**Country:** Global

Hoho Entertainment, a London production company, launched Bubblebox Kids' App. It's only available in Apple Store in multiple territories and the content will be initially in English.

**Source:** <https://worldscreen.com/>

# BB Media

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We study how markets evolve in any of their formats and screens, developing primary survey methodologies for linear and non-linear measurement of content.

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