

March 2023



Multiscreens+ | Platform Essentials

RECENTLY LAUNCHED AND EXTENDED STREAMING SERVICES



Platform Essentials

Want to know where are the main platforms present?

Which revenue model stands out in each region?

This report was born from the need of the customers who were looking for a broad list with enclosed variables of OTTs from different regions. It gives you a technical data sheet of all streaming services in existence. Platform Essentials covers over 30K on-demand and live streaming content platforms worldwide.



THIS PRESENTATION

FREE MONTHLY SUMMARY

Variables covered per country

- ✓ Type of launch.
- ✓ Revenue model.
- ✓ Web page.
- ✓ Region and country.
- ✓ Streaming service name.
- ✓ Streaming service logo.

CONTACT US

FULL DATABASE

More variables covered per country

- ✓ Presence by country.
- ✓ Launch date per country.
- ✓ Content type.
- ✓ Services with Ads.
- ✓ Owner.
- ✓ Social media feeds.

04 **Europe**

SKY Showtime (Andorra)

BBC Nordic+ (Denmark, Finland, Iceland, Norway and Sweden).

OQEE Ciné (France)

AnimeBox (Spain)

Dyn (Germany)

Mk2 Curiosity (France)

ICAA (Spain)

FUBO (Spain)

06 **North America**

FUBO (Canada and United States of America)

07 **Latin America**

Wave OTT Plus (Argentina, Bolivia, Chile, Colombia, Ecuador, Paraguay, Perú, Uruguay and Venezuela)

SBT (Brazil)

Paramount+ (Brazil and Mexico)

08 **Global**

LPF Play (Global)

Ultra Jhakaas (Global)

Recently launched, announced and extended streaming services per continent.

Europe



skyshowtime

EXPANSION

SVOD

SKY Showtime

Country: Andorra

Andorra joins the countries available for SkyShowtime in Europe. Following the price of €5.99 per month, and the offer of a 50% discount per month by subscribing from the SkyShowtime website.

Source: <https://corporate.skyshowtime.com>

Price: €5.99/month



nordicplus

ANNOUNCED

Nordic+

Country:

Denmark, Finland, Iceland, Norway and Sweden

BBC Nordic+ brings contents of BBC Brit and BBC Earth. The new on-demand service will allow viewers to stream shows from the linear channel On Demand.

Launch date: April 17

Source: <https://www.bbc.com>



animebox

NEW PLATFORM

SVOD

TVOD

FVOD

AnimeBox

Country: Spain

AnimeBox arrives in Spain with four subscription plans and offers a varied catalog of animated and live-action series and movies.

Source: <https://www.mundoplus.tv>

Price: €5.99/month



oqee cine

NEW PLATFORM

TVE

OQEE Ciné

Country: France

OQEE Ciné offers a mix of blockbuster movies, cult series, comedies, thrillers, cartoons and drama. The new service is free of charge to all Freebox subscribers

Source: <https://www.digitaltveurope.com>

Recently launched, announced and extended streaming services per continent.

Europe



mk2curiosity

NEW PLATFORM

SVOD

AVOD

mk2 Curiosity

Country: France

French cinema chain MK2 launched a new version of its SVOD service. The service offers free content and a subscription plan with a cost of €5.99 per month, with a promotional price of €2.99 per month until June 1.

Source: <https://www.digitaltveurope.com>

Price: €5.99/month



dyn

ANNOUNCED

Dyn

Country: Germany, Austria and Switzerland

Dyn Media will unite different sports at once, making an agreement with DAZN to expand the catalog. Dyn is the new German platform for live streaming of all games.

Launch date: August 23

Source: <https://www.broadbandtvnews.com>

Price: €14,50



icaa

ANNOUNCED

ICAA

Country: Spain

The Valencian company Tyris TV will be responsible for developing the platform. The bidding contract for the creation of the platform ends on November 15, 2023.

Source: <https://www.mundoplus.tv>

Price: €5.99/month



fubo

RENAME

SVOD

FUBO

Country: Spain

FuboTV now is FUBO. The objective of this rebrand is growing market share in a competitive environment. The company launched the new campaign with the tagline "If Sports Fans Built a Streaming Services".

Source: <https://advanced-television.com>

Recently launched, announced and extended streaming services per continent.

North America

The logo for fubo, featuring the word "fubo" in a white, lowercase, sans-serif font on a black rectangular background.

fubo

RENAME

SVOD

FUBO

Country: Canada and United States of America

FuboTV now is FUBO. The objective of this rebrand is growing market share in a competitive environment. The company launched the new campaign with the tagline "If Sports Fans Built a Streaming Services".

Source: <https://advanced-television.com>

Recently launched, announced and extended streaming services per continent.

Latin America



sbt

RELAUNCH

AVOD

SBT

Country: Brazil

SBT, one of biggest channel in Brazil, will relaunch his AVOD platform in the second half of this year. For this new era, the company will acquire series, animation, soap operas and movies from third parties.

Source: <https://cveintiuno.com>



waveottplus

NEW PLATFORM

AVOD

Wave OTT Plus

Country: Argentina, Bolivia, Chile, Colombia, Ecuador, Paraguay, Perú, Uruguay and Venezuela

It is a new video-on-demand service for Latin America, which adds more than 50 channels, movies and series to the Hispasat service launched last year.

Source: <https://tavitam.com>



paramountplus

NEW PLAN

SVOD

Paramount+

Country: Brazil and Mexico

Paramount+ will offer in Brazil and Mexico a new plan call "Basic". It will be cheaper and exclusive for mobile.

Launch date: April 18

Source: <https://tavitam.com>

Price: Brazil USD \$2.8 | Mexico USD \$4.2



teleantioquiaplay

RELAUNCHED

AVOD

Teleantioquia Play

Country: Colombia

Teleantioquia Play adds a new way to access its content. With the help of TV Coins, the platform launches an application available for Android and iOS devices, with the aim of expanding globally in the future.

Source: <https://www.tendenciadigital.com.co>

Recently launched, announced and extended streaming services per continent.

Global



lpfplay

NEW PLATFORM

FVOD

LPF Play

Country: Global

LPF Play is the new platform of "La Liga Profesional de Fútbol" of Argentina. It features 14 live matches per week. It also features e-sports content from FIFA23.

Source: <https://www.ligaprofesional.ar>



ultrajhakaas

NEW PLATFORM

SVOD

FVOD

Ultra Jhakaas

Country: Global

The platform has a library of over 1000 titles and +2000 hours of content available. It also offers a vast library of movies, TV shows, web series and other premium content.

Source: <https://globalprimenews.com>

Price: USD \$16.49 / Yearly

BB Media

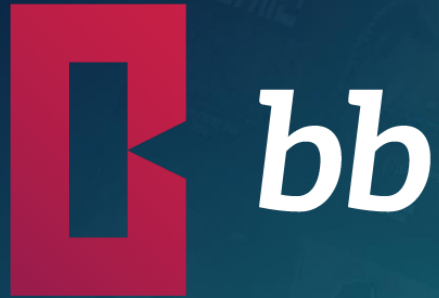
Award Winning Data Science Company, specialized in Media & Entertainment for over 35 years.

We study how markets evolve in any of their formats and screens, developing primary survey methodologies for linear and non-linear measurement of content.

We are focused. We are experts. We innovate.
We act fast. We are thorough. We deliver.

Our clients





Thank you

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