

January 2023



Multiscreens+ | Platform Essentials

RECENTLY LAUNCHED AND EXTENDED STREAMING SERVICES



Platform Essentials

Want to know where are the main platforms present?

Which revenue model stands out in each region?

This report was born from the need of the customers who were looking for a broad list with enclosed variables of OTTs from different regions. It gives you a technical data sheet of all streaming services in existence. Platform Essentials covers over 30K on-demand and live streaming content platforms worldwide.



THIS PRESENTATION

FREE MONTHLY SUMMARY

Variables covered per country

- ✓ Type of launch.
- ✓ Revenue model.
- ✓ Web page.
- ✓ Region and country.
- ✓ Streaming service name.
- ✓ Streaming service logo.

CONTACT US

FULL DATABASE

More variables covered per country

- ✓ Presence by country.
- ✓ Launch date per country.
- ✓ Content type.
- ✓ Services with Ads.
- ✓ Owner.
- ✓ Social media feeds.

04 Europe

Viaplay Select (Austria)

England Hockey TV (United Kingdom)

05 North America

Viaplay Select (Canada)

MGM+ (United States of America)

06 Latin America

UFC Fight Pass (Brazil)

07 Global

Canela Kids (United States of America, Latin America)

Recently launched and extended streaming services per continent.

Europe



canalplus.at

EXPANSION

SVOD

VIAPLAY SELECT

Country: Austria

Viaplay Group has agreed a partnership with CANAL+ to make hundreds of hours of premium content from Viaplay Select available exclusively on the pay-TV platform in Austria.

Source: <https://www.rapidtvnews.com>

Price: €8.99/month



englandhockey.live

NEW PLATFORM

SVOD

ENGLAND HOCKEY TV

Country: United Kingdom

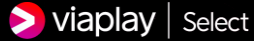
England Hockey and Joymo launched England Hockey TV, a direct-to-fan digital service. The OTT becomes the new home of England Hockey live and non-live content with match streams, highlights, short and long format video features.

Source: <https://advanced-television.com>

Price: £3.99/event

Recently launched and extended streaming services per continent.

North America



crave.ca

EXPANSION

SVOD

VIAPLAY SELECT

Country: Canada

Viaplay Group and Bell Media's Crave have agreed a partnership that brings premium Nordic content to audiences across Canada through Viaplay Select. From 18 January, Crave subscribers can access a selection of critically acclaimed Viaplay films and series, with a focus on Nordic noir, along with curated third-party productions from the region.

Source: <https://www.viaplaygroup.com>

Price: Not stated



mgmplus.com

RE-BRANDING

SVOD

MGM+

Country: United States of America

The streaming service EPIX will rebrand as MGM+ in January 2023, exemplifying the network's brand promise to provide premium cinematic television and a curated leading theatrical library, delivered by one of the world's most enduring entertainment brands.

Source: <https://press.epix.com>

Price: USD 5.99/month or USD 49.99/year

Recently launched and extended streaming services per continent.

Latin America



ufcfightpass.com

NEW PLATFORM

SVOD

UFC FIGHT PASS

Country: Brazil

UFC launched UFC FIGHT PASS, a fully localized version of its pioneering combat sports streaming service. The digital service will become the ultimate platform for UFC content in Brazil, featuring all of its live events, original programming and the largest combat sports library in the world, including every event in UFC history.

Source: <https://telaviva.com.br>

Price: Starting at R\$24,90

Global

The logo for Canela Kids, featuring the words "CANELA" and "KIDS" in a colorful, stylized font with a star between them.

CANELA KIDS

Country: United States of America, Latin America

Canela Media announced the launch of its children's platform Canela Kids, which offers more than 3,000 hours of content in Spanish. The content includes original productions and co-productions and, additionally, it offers seven FAST channels from different providers.

Source: <https://www.prensario.net>

Price: Free

NEW PLATFORM

AVOD

BB Media

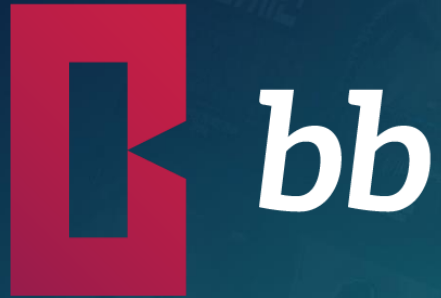
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We study how markets evolve in any of their formats and screens, developing primary survey methodologies for linear and non-linear measurement of content.

We are focused. We are experts. We innovate.
We act fast. We are thorough. We deliver.

Our clients





Thank you

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