

December 2022



Multiscreens+ | Platform Essentials

RECENTLY LAUNCHED AND EXTENDED STREAMING SERVICES



Platform Essentials

Want to know where are the main platforms present?

Which revenue model stands out in each region?

This report was born from the need of the customers who were looking for a broad list with enclosed variables of OTTs from different regions. It gives you a technical data sheet of all streaming services in existence. Platform Essentials covers over 30K on-demand and live streaming content platforms worldwide.



THIS PRESENTATION

FREE MONTHLY SUMMARY

Variables covered per country

- ✓ Type of launch.
- ✓ Revenue model.
- ✓ Web page.
- ✓ Region and country.
- ✓ Streaming service name.
- ✓ Streaming service logo.

CONTACT US

FULL DATABASE

More variables covered per country

- ✓ Presence by country.
- ✓ Launch date per country.
- ✓ Content type.
- ✓ Services with Ads.
- ✓ Owner.
- ✓ Social media feeds.

04 Europe

Paramount+ (Austria, France, Germany, Switzerland)

SkyShowtime (Bosnia and Herzegovina, Bulgaria, Croatia, Kosovo, Montenegro, Serbia, Slovenia)

ITVX (United Kingdom)

TV4Planet (France)

05 North America

Disney+ (United States of America)

Pluto TV (Canada)

06 Oceania

ElectricNow (Australia)

07 Global

KidsBeeTV (United States of America, Latin America)

Recently launched and extended streaming services per continent.

Europe



paramountplus.com

EXPANSION

SVOD

PARAMOUNT+

Country: Austria, France, Germany, Switzerland

The platform bows in France on Dec. 1 and in Germany, Austria and Switzerland, on Dec. 8. The platform will have access to shows from Paramount's sister networks (Comedy Central, MTV, Nickelodeon, Showtime), as well as feature films from Paramount Pictures.

Source: <https://www.hollywoodreporter.com>

Price: Not stated



skyshowtime.com

EXPANSION

SVOD

SKYSHOWTIME

Country: Bosnia and Herzegovina, Bulgaria, Croatia, Kosovo, Montenegro, Serbia, Slovenia

SkyShowtime features thousands of hours of quality entertainment for the whole family. The service will be home to a wide selection of the world's most highly anticipated series and movies.

Source: <https://corporate.skyshowtime.com>

Price: €6.99/month



itvx.com

NEW PLATFORM

FVOD

ITVX

Country: United Kingdom

ITV announced the launch of a new free streaming platform, ITVX. At launch, viewers will have access to over 10,000 hours of content in high definition, and ITVX will also drop new and exclusive programmes every week of the year.

Source: <https://senalnews.com>

Price: Free



tv4planet.tv

NEW PLATFORM

FVOD

TV4PLANET

Country: France

TV4Planet partners with Alpha Networks to launch its new OTT platform to help accelerating the ecological transition. Online users can access a wide range of content on environmental topics by creating an account.

Source: <https://alphanetworks.tv/>

Price: Free

Recently launched and extended streaming services per continent.

North America



disneyplus.com

NEW BUSINESS MODEL

AVOD

DISNEY+

Country: United States of America

Disney+ launched its ad-supported tier, "Disney+ Basic". The plan is only available in the U.S. and will become available in other countries next year. Ads will range from 15 to 30 or 45 seconds long, and the total ad load will average four minutes of commercials per hour.

Source: <https://techcrunch.com>

Price: USD 7.99/month



pluto.tv

EXPANSION

AVOD

PLUTO TV

Country: Canada

Pluto TV debuted in Canada on December 1st. Audiences will be able to enjoy flagship Canadian series from Corus Studios, as well some key series from the popular NCIS Franchise. It will offer a wide range of exclusive channels featuring international and Canadian titles.

Source: <https://advanced-television.com>

Price: Free

Oceania



electricnow.tv

EXPANSION

AVOD

ELECTRICNOW

Country: Australia

US AVOD ElectricNOW sets Australia launch as global roll-out begins. The service will launch with approximately 450 hours of programming, including Electric Entertainment's original productions.

Source: <https://tbivision.com>

Price: Free

Recently launched and extended streaming services per continent

Global

The logo for KidsBeeTV, featuring the text "KidsBeeTV" in a bold, yellow, sans-serif font. The letter "i" in "Bee" is replaced by a small, stylized bee icon with wings and antennae.

KIDSBEETV

Country: United States of America, Latin America

KidsBeeTV has launched the new app KidsBeeTV en Español, featuring content in Spanish for kids up to 8 years old in Latin America and the U.S. The app features more than 1,500 videos with more content to be added each month.

NEW PLATFORM

FVOD

Source: <https://worldscreen.com>

Price: Free

BB Media

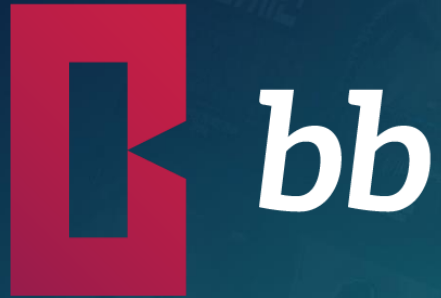
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We study how markets evolve in any of their formats and screens, developing primary survey methodologies for linear and non-linear measurement of content.

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We act fast. We are thorough. We deliver.

Our clients





Thank you

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