

November 2022



# Multiscreens+ | Platform Essentials

RECENTLY LAUNCHED AND EXTENDED STREAMING SERVICES

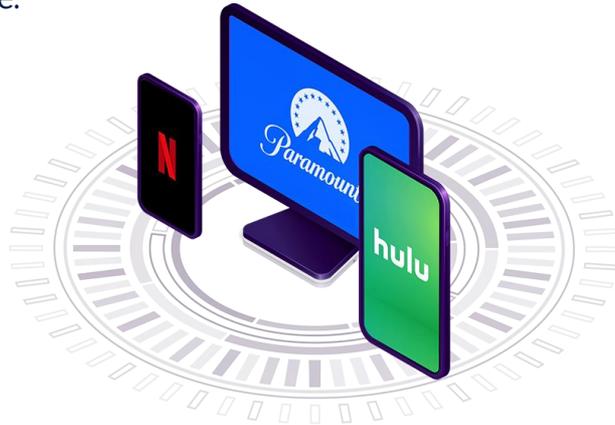


# Platform Essentials

Want to know where are the main platforms present?

Which revenue model stands out in each region?

This report was born from the need of the customers who were looking for a broad list with enclosed variables of OTTs from different regions. It gives you a technical data sheet of all streaming services in existence. Platform Essentials covers over 30K on-demand and live streaming content platforms worldwide.



## THIS PRESENTATION

### FREE MONTHLY SUMMARY

#### *Variables covered per country*

- ✓ Type of launch.
- ✓ Revenue model.
- ✓ Web page.
- ✓ Region and country.
- ✓ Streaming service name.
- ✓ Streaming service logo.

## CONTACT US

### FULL DATABASE

#### *More variables covered per country*

- ✓ Presence by country.
- ✓ Launch date per country.
- ✓ Content type.
- ✓ Services with Ads.
- ✓ Owner.
- ✓ Social media feeds.

## **Africa**

*SABC+ (South Africa)*

## **Asia**

*C Space (India)*

## **Europe**

*RTL+ (Hungary)*

*Viaplay (United Kingdom)*

*Universal+ (France)*

## **Latin America**

*Viaplay Select*

*OneFootball TV*

*Azteca Now (Mexico)*

*RedeTV! Go (Brazil)*

*NetUno Go (Venezuela)*

*Multi+ (Brazil)*

*El Financiero Bloomberg TV (Mexico)*

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## **Global**

*Netflix (Australia, Brazil, Canada, France, Germany, Italy, Japan, Korea, Mexico, Spain, United Kingdom, United States of America)*

*Deeptoplay*

06

07

Recently launched and extended streaming services per continent.

## Africa



[sabcplus.com](http://sabcplus.com)

NEW PLATFORM

SVOD

### SABC+

**Country:** South Africa

South Africa's public broadcast has launched its OTT platform. The streaming app will provide 19 radio stations and three free-to-air television channels, as well as the SABC Sports Channel and the SABC's 24-hour news channel.

**Source:** <https://www.broadbandtvnews.com>

**Price:** Starting at R7/day

Recently launched and extended streaming services per continent.

## Asia



CSPACE

NEW PLATFORM

FVOD

### C SPACE

Country: India

The OTT platform, set up by the Department of Culture under the state government, will be launched on November 1 and will be known as "C Space" (സി സ്പേസ്). Kerala is the first state in India to set up such a facility for cinema enjoyment under the government.

Source: <https://www.keralatv.in>

Price: Free

Recently launched and extended streaming services per continent.

## Europe



### RTL+

**Country:** Hungary

RTL Hungary launched RTL+, a subscription-based, ad-free streaming platform. It will be the largest Hungarian platform, featuring local series and shows. Twelve new formats will debut on the platform over the next 12 months.

**Source:** <https://www.bertelsmann.com>

**Price:** Not stated

EXPANSION

SVOD



### UNIVERSAL+

**Country:** France

NBCUniversal's Universal+ has gone live on the French SFR platform. The hybrid offer combines the 13ème Syfy, E! and DreamWorks channels with a wide range of on-demand content.

**Source:** <https://www.broadbandtvnews.com>

**Price:** Not stated

EXPANSION

SVOD



### VIAPLAY

**Country:** United Kingdom

Viaplay is now available in the UK with a mix of Nordic drama and European football. 1,000 hours of Viaplay Originals and third-party content will be available.

**Source:** <https://www.broadbandtvnews.com>

**Price:** £3.99/month (Film & Series) or £14.99/month (Film & Series + Sports)

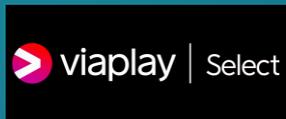
[viaplay.com](https://www.viaplay.com)

EXPANSION

SVOD

Recently launched and extended streaming services per continent.

## Latin America



[cindiefilms.com](http://cindiefilms.com)

EXPANSION

SVOD

### VIAPLAY SELECT Latin America

Viaplay Group announced an alliance with DMD to bring its Viaplay Select brand to Latin America within the CINDIE streaming platform. The agreement includes 200 hours of series, movies and premium content from Viaplay Select.

Source: <https://cveintiuno.com>

Price: Not stated



[onefootball.com](http://onefootball.com)

NEW PLATFORM

FVOD

TVOD

### ONEFOOTBALL TV Latin America

It will allow the users to watch OneFootball's full suite of video content from a number of top clubs, leagues and federations on their TV. Integrating with its mobile and web platforms, it creates a seamless OneFootball experience across devices.

Source: <https://advanced-television.com>

Price: Not stated



[aztecanow.com](http://aztecanow.com)

EXPANSION

AVOD

### AZTECA NOW Country: Mexico

The free streaming platform Azteca Now from the Mexican audiovisual company TV Azteca is now available in Mexico. The OTT, which earns revenue through advertising, had been launched only for the international Spanish-speaking market.

Source: <https://tavidatam.com>

Price: Free



[redetvgo.com.br](http://redetvgo.com.br)

NEW PLATFORM

FVOD

### REDETV! GO Country: Brazil

RedeTV! launched its own streaming service, which is offered completely free of charge. The platform shows the live programming of the Brazilian channel and has a video library of VOD content.

Source: <https://tavidatam.com>

Price: Free



[netunogo.net](http://netunogo.net)

NEW PLATFORM

SVOD

### NETUNO GO Country: Venezuela

The Venezuelan company NetUno launched NetUno Go, its new streaming Pay TV offer. The service has a grid of 110 basic linear signals. It has advanced features such as pausing and rewinding live signals, recording linear programming, and creating profiles.

Source: <https://tavidatam.com>

Price: VES 5 (USD 0.5)/month



NEW PLATFORM

SVOD

### MULTI+ Country: Brazil

Brazilian electronics manufacturer Multi has launched its own streaming service: Multi+. It will come pre-installed on the mobile devices produced by the company and the app will also be available for mobile devices from other manufacturers, smart TVs and streaming players.

Source: <https://tavidatam.com>

Price: Starting at USD 1.8/month

Recently launched and extended streaming services per continent.

## Latin America



### EL FINANCIERO BLOOMBERG TV

**Country:** Mexico

The Mexican channel El Financiero Bloomberg TV launched its own app in association with the company TVCoins, in which it offers the live signal and a VOD video library with all the programs already broadcast.

**Source:** <https://tavidatam.com>

**Price:** Free

NEW PLATFORM

FVOD

## Global



[netflix.com/](https://netflix.com/)

NEW BUSINESS MODEL

AVOD

### NETFLIX

**Country:** Australia, Brazil, Canada, France, Germany, Italy, Japan, Korea, Mexico, Spain, United Kingdom, United States of America

Netflix launched a lower priced ad-supported plan: Basic with Ads. This offers all the features from the Basic plan, with a few differences: Video quality up to 720p/HD; 4 to 5 minutes of ads per hour; a limited number of movies and TV shows won't be available; no ability to download titles..

**Source:** \_\_\_\_\_

**Price:** USD 6.99/month



[deeptoplay.com](https://deeptoplay.com)

NEW PLATFORM

SVOD

### DEEPTO PLAY

Global

Kazi Media Limited launched Deepto Play, it features all new original films and series, and dubbed soundtracks for foreign serials and short films. It also includes all the well-known shows from Deepto TV, and features some never-before-seen series, movies and flash videos.

**Source:** <https://www.tbsnews.net>

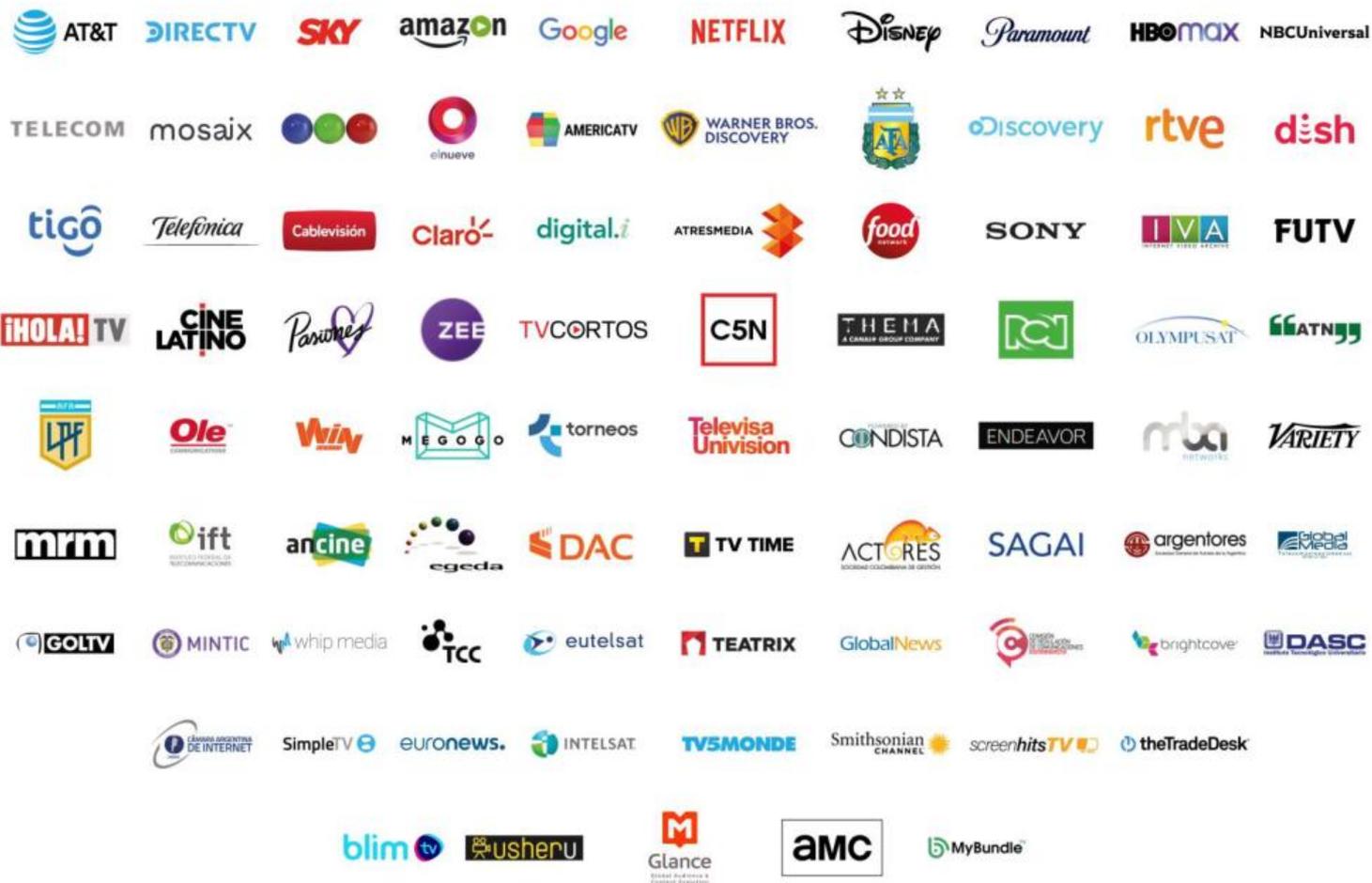
**Price:** USD 3.99/month or USD 36.99/year.

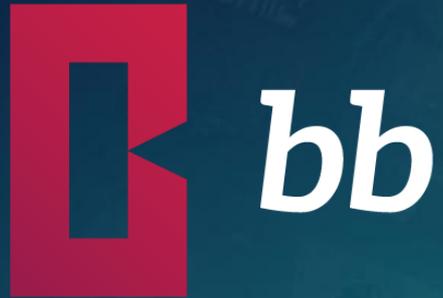
# BB Media

Award Winning Data Science Company, specialized in Media & Entertainment for over 35 years.

We study how markets evolve in any of their formats and screens, developing primary survey methodologies for linear and non-linear measurement of content.

We are focused. We are experts. We innovate. We act fast. We are thorough. We deliver.





Thank you

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