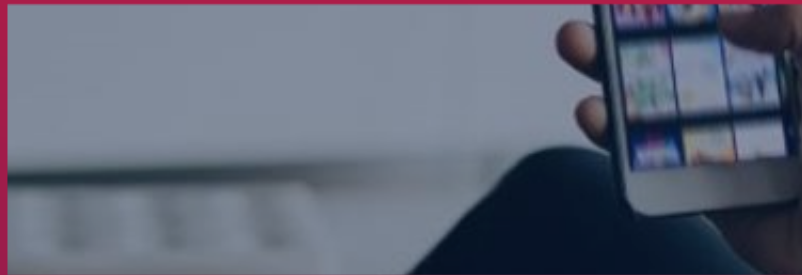


September, 2022



Multiscreens+ Platform Essentials

RECENTLY LAUNCHED AND EXTENDED STREAMING SERVICES



This presentation is a free monthly summary.
Access the full database with 14,000 always up-to-date
Streaming services. Contact sales@bb.vision.

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- 03 Asia**
 - Discovery+ (Israel)
 - aha (Malaysia)
 - YuppTV Scope (India)
 - Raj Digital (India)

- 04 Europe**
 - Paramount+ (Italy)
 - Crime+Investigation Play (United Kingdom)
 - YouSee (Denmark)
 - Runtime (Spain)
 - SkyShowtime (Denmark, Finland, Norway, Sweden)
 - HBL YV (Germany)
 - Freevee (Germany)

- 06 Latin America**
 - Antel TV (Uruguay)
 - Microcine (Chile)

- 07 North America**
 - Great American Community (United States of America)
 - Bally Sports+ (United States of America)

Multiscreens+ | Platform Essentials

GLOBAL STUDY

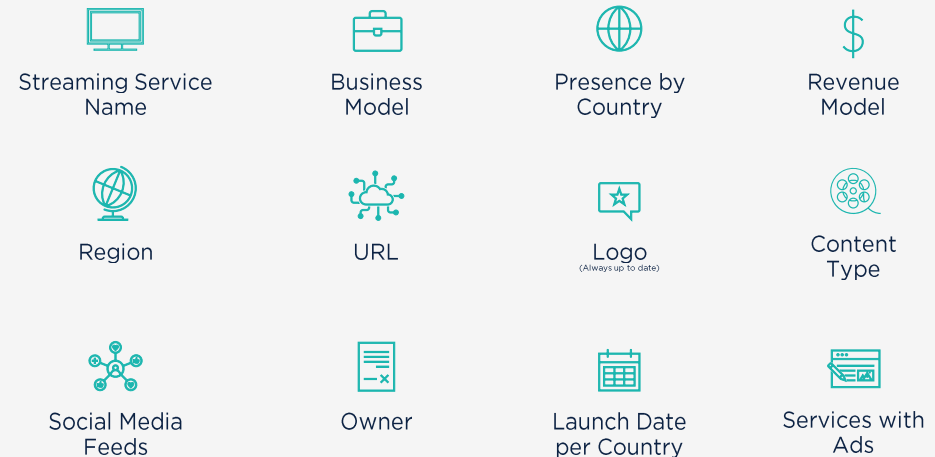
It covers over 14,000 On Demand and Live Streaming content platforms worldwide.



Data sheet of all streaming services in existence.

This report was born from the need of the customers who were looking for a broad list with enclosed variables of OTTs from different regions.

VARIABLES COVERED PER COUNTRY



MONTHLY UPDATES



 Israel

Warner Bros. Discovery and Yes have expanded their partnership to include the launch of discovery+ in Israel. The streaming service will make its debut in a branded environment on yes+ and Sting TV on September 14.

- **Source:** <https://www.broadbandtvnews.com/2022/09/12/discovery-to-launch-in-israel/>
- **Platform:** <https://www.discoveryplus.com/>
- **Price if stated:** Not Stated
- **Business Model:** SVOD
- **Status:** Expansion



 Malaysia

Aha, one of India's leading regional language OTT platforms, launches in Malaysia with a robust content offering for the local Tamil diaspora. The platform entered the Malaysian market on September 19 as part of their effort to expand their presence in South East Asia.

- **Source:** <https://www.adgully.com/ott-platform-aha-launches-in-malaysia-122942.html>
- **Platform:** <https://www.aha.video/>
- **Price if stated:** Not Stated
- **Business Model:** SVOD
- **Status:** Expansion



 India

ACT Fibernet and YuppTV will launch an over-the-top content aggregation platform – YuppTV Scope which will offer a single-subscription OTT streaming platform with a bouquet of TV channels. It will provide access to streaming platforms such as SonyLIV, ZEE5, Voot Select, and YuppTV.

- **Source:** <https://telecom.economictimes.indiatimes.com/news/act-fibernet-partners-yupptv-to-launch-ott-aggregation-platform-yupptv-scope/93773003>
- **Platform:** <https://www.yupptvscope.com/>
- **Price if stated:** Not Stated
- **Business Model:** Aggregator
- **Status:** New Platform



 India

Chennai-based television broadcaster Raj Television Network Ltd on Friday forayed into the crowded regional OTT space with the launch of Raj Digital. It will have over 1,000 movies in south Indian languages and Hindi besides webseries, popular TV shows and 11 live channels.

- **Source:** <https://www.thehindubusinessline.com/info-tech/raj-tv-launches-new-ott-platform-raj-digital/article65926906.ece>
- **Platform:** <https://www.rajdigitaltv.com/>
- **Price if stated:** ₹29/month or ₹299/year
- **Business Model:** SVOD
- **Status:** New Platform

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Streaming services. Contact sales@bb.vision.*



Italy

Paramount+ launched on September 15th, in Italy with more than 8,000 hours of entertainment. The streaming service provides a broad slate for the whole family, spanning new and exclusive Paramount+ originals, hit shows and popular movies across every genre.

- **Source:** <https://www.paramount.com/press/paramount-arrives-in-italy-with-unbeatable-offering-combining-strong-slate-of-italian-series-and-movies-with-exclusive-global-originals>
- **Platform:** <https://www.paramountplus.com/>
- **Price if stated:** € 7.99/month or € 79.90/year
- **Business Model:** SVOD
- **Status:** Expansion



United Kingdom

A+E Networks announced the launch of Crime+Investigation Play as a subscription streaming platform, defined as “the only direct-to-consumer destination dedicated to true crime”. It will be available with an offer of more than 1,000 hours of premium programming and local originals.

- **Source:** <https://cveintiuno.com/ae-networks-lanzara-el-primer-svod-del-mundo-dedicado-al-true-crime/>
- **Platform:** <https://www.crimeandinvestigation.co.uk/play>
- **Price if stated:** £3.99/month or £39.99/year
- **Business Model:** SVOD
- **Status:** New Platform



Denmark

YouSee has launched a new entertainment product that combines TV channels and streaming services. Customers will pay from DKK 299, per month, according to their choice of content, starting from the end of September.

- **Source:** https://www.broadbandtvnews.com/2022/09/01/yousee-launches-yousee-play/?mc_cid=efe6e7af58&mc_eid=c7b9d2de49
- **Platform:** <https://play.yousee.dk/>
- **Price if stated:** DKK 299/month
- **Business Model:** Aggregator
- **Status:** New Platform

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Streaming services. Contact sales@bb.vision.



Spain

RUNTIME, an independent cinema and TV series FAST platform, has gone live in Spain with 10 linear channels and over 1,000 VoD titles. Seven linear channels will be specifically dedicated to cinema and three to TV series, including RTVE titles such as Ana y los 7 and Curro Jimenez.

- **Source:** <https://advanced-television.com/2022/08/31/runtime-launches-in-spain/>
- **Platform:** <https://www.runtime.tv/>
- **Price if stated:** Free
- **Business Model:** FAST
- **Status:** New Platform



Denmark, Finland, Norway, Sweden

New streaming service SkyShowtime today announced that it will officially launch on 20 September 2022, bringing its premium offering of exclusive and iconic entertainment to millions of homes across Denmark, Finland, Norway and Sweden.

- **Source:** <https://www.skygroup.sky/article/-skyshowtime-announces-official-launch-date-and-content-line-up>
- **Platform:** <http://www.skyshowtime.com/>
- **Price if stated:** € 6.99/month
- **Business Model:** SVOD
- **Status:** New Platform



Germany

The Handball Bundesliga (HBL) has announced the launch of the 'HBL TV' over-the-top (OTT) streaming platform for overseas markets without dedicated broadcast rights deals. The new service will air all 310 matches live, as well as offering additional HBL content.

- **Source:** <https://www.sportspromedia.com/news/handball-bundesliga-ott-streaming-hbl-tv-s-nation/>
- **Platform:** <https://www.hbl-tv.com/>
- **Price if stated:** €3.99 or u\$d 4/month
- **Business Model:** SVOD
- **Status:** New Platform



Germany

Amazon Freevee, the streaming service that offers customers a premium selection of movies and TV shows at no additional cost, is now available in Germany. This is the second international launch for the streaming service, following the UK last year.

- **Source:** <https://press.amazonstudios.com/us/en/press-release/amazon-freevee-is-now-available-in-germany>
- **Platform:** <http://www.amazon.de/freevee>
- **Price if stated:** Free
- **Business Model:** AVOD
- **Status:** Expansion

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 Uruguay

Antel renewed and renamed its streaming platform. Vera TV became Antel TV, and began to promote the live broadcast of all the matches of the Qatar 2022 World Cup and began to broadcast live the three private Broadcast TV stations with national coverage:.

- **Source:** <https://tavidatam.com/uruguay-antel-relanazo-su-ott-como-antel-tv-de-cara-al-mundial-y-anadio-las-senales-en-vivo-de-los-canales-4-10-y-12/>
- **Platform:** <https://tv.vera.com.uy/>
- **Price if stated:** Not Stated
- **Business Model:** FVOD, SVOD, TVOD
- **Status:** Re-branding



 Chile

Natalia Rounza and Roy Cruz teamed up to found a new streaming service: Microcine. The platform is focused on short films and series. The user loads credit into his account and then purchase the title(s) he wants to view. The creators of the productions keep a high percentage of each purchase.

- **Source:** <https://tavidatam.com/chile-crean-microcine-un-nuevo-ott-de-cortometrajes/>
- **Platform:** <http://www.microcine.tv/>
- **Price if stated:** from u\$d 0.5 to u\$d 0.7 per title
- **Business Model:** TVOD
- **Status:** New Platform

Great American
Community



United States of America

Great American Community, a free direct-to-consumer app, has set its slate for launch with 15 original shortform. The app debuts on September 26 with multiple episodes of all series available on day one and new episodes premiering on regularly scheduled days throughout the year.

- **Source:** <https://deadline.com/2022/08/great-american-community-slate-september-launch-danica-mckellar-cameron-mathison-lauren-makk-more-1235094419/>
- **Platform:** No website since it's an app
- **Price if stated:** Free
- **Business Model:** FVOD
- **Status:** New Platform

Bally
SPORTS+



United States of America

Sinclair Broadcast Group's regional sports unit has set September 26 as the nationwide launch date for direct-to-consumer streaming service Bally Sports+. Features Major League Baseball, NBA and NHL games, along with a range of college and prep sports.

- **Source:** <https://deadline.com/2022/08/in-sports-streaming-milestone-sinclairs-bally-sports-plus-to-launch-nationwide-september-1235094383/>
- **Platform:** <https://www.ballysports.com/plus/>
- **Price if stated:** u\$d 19.99/month or u\$d 189.99/year
- **Business Model:** SVOD
- **Status:** New Platform

Some of our clients



About BB Media

Award Winning Data Science Company, specialized in Media & Entertainment for over 35 years.

We study how markets evolve in any of their formats and screens, developing primary survey methodologies for linear and non-linear measurement of content.

We are focused. We are experts. We innovate. We act fast. We are thorough. We deliver.





Thank you!

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